



# THE MARICOPA ADVANTAGE

## WHY MARICOPA, AZ?

Formally incorporated just 20 years ago, today the City of Maricopa is a flourishing, diverse community. More than 79,000 Maricopans live here for an unparalleled quality of life, high-quality affordable housing and to take full advantage of the opportunity to make a difference and help build a new and great American city (Source: elmpact, September 2023).

People and businesses seeking a community where business, government, education and citizens care for and value each other, and where exceptional prospects for growth thrive will find Maricopa, Arizona is such a place. ***It's the Maricopa Advantage!***

## MARICOPANS

Maricopa is a community that embraces long-time neighbors and newcomers from all backgrounds and aspirations. The community honors and celebrates diversity, equity and inclusion: these are values deeply embedded in Maricopa's DNA. Maricopans are diverse: Black or African Americans comprise 5.9 percent of the city's population; members of the Hispanic community comprise 32.1 percent of Maricopa's population, and Asians represent 4.6 percent of the population (Source: elmpact Estimates, November 2023).

### Median Age



**35**

City of Maricopa

**37.2**

Phoenix Metro

**38.1**

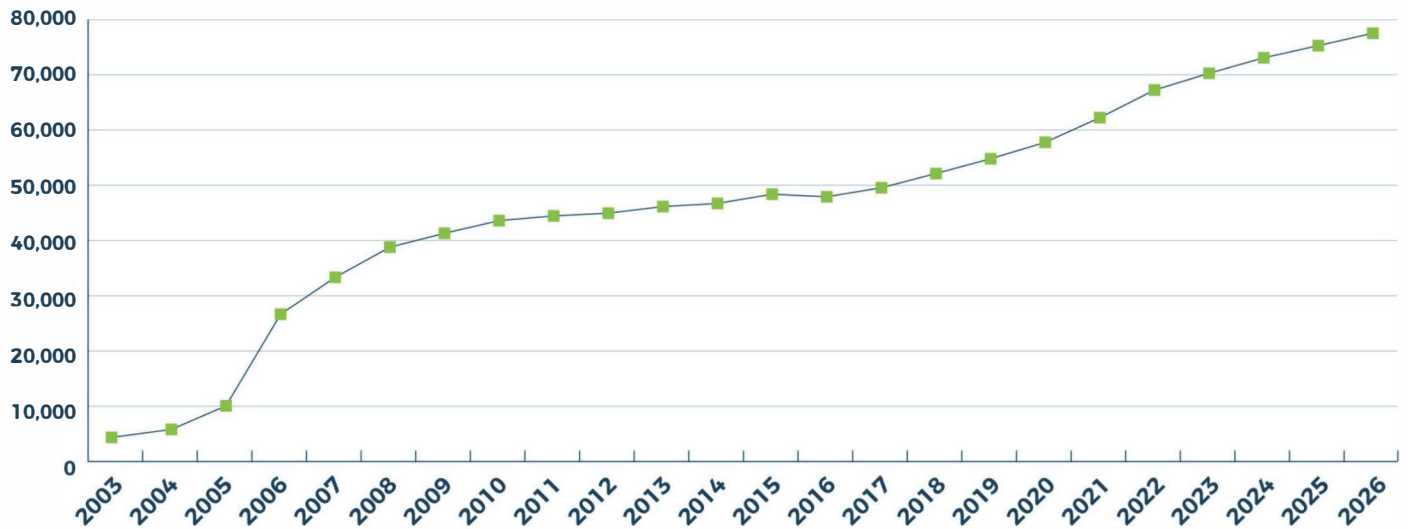
United States

(Source: elmpact, GPEC & US Census Bureau, August 2023)



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## City of Maricopa Historical and Forecasted Population



(Source: ESRI, Estimates July 2021)

## Median Household Income



**\$86,312**

City of Maricopa

(Source: eImpact, December 2023)

## City of Maricopa Population by Race/Ethnicity



**53%**  
White



**5.9%**  
Black/African  
American



**4.6%**  
Asian



**4.4%**  
Other



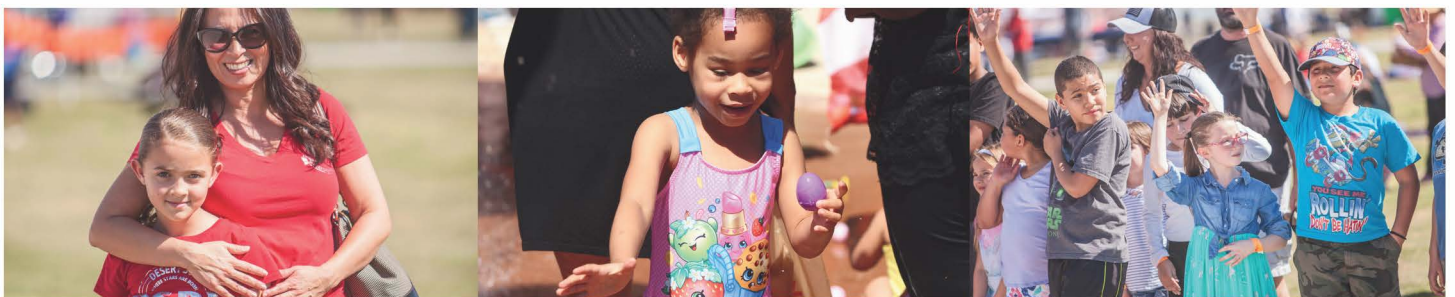
**32.1%**  
Hispanic



**67.9%**  
Non-Hispanic

(Source: eImpact Estimates, November 2023)

U.S. Census race/ethnicity categories provide many options in terms of choosing one or more racial/ethnic groups; hence, such data adds up to more than 100%.



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